



ELKIN

HISPANIC HERITAGE FESTIVAL

SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 5, 2026

12PM - 8PM

**YADKIN VALLEY HERITAGE & TRAILS VISITOR CENTER
257 STANDARD STREET, ELKIN**

Dear Community Partner,

We are excited to announce the 2nd Annual Hispanic Heritage Festival coming to Downtown Elkin this September. After a successful inaugural event, this celebration will once again bring the community together to honor the rich Hispanic traditions that contribute so much to the culture and vibrancy of our region.

The festival will feature live music, authentic cuisine, cultural performances, family-friendly activities, and local vendors, creating a welcoming and engaging experience for both residents and visitors. Events like this not only celebrate culture but also drive foot traffic to downtown businesses and strengthen community connections.

We are currently seeking sponsors who share our commitment to community engagement, cultural appreciation, and supporting vibrant local events. As a sponsor, your business will receive recognition through event promotions, signage, and on-site visibility while helping us continue to grow this meaningful celebration.

Enclosed you'll find a variety of sponsorship opportunities. Whether you participate as a Heritage, Familia, Compadre, or Amigo Sponsor, your support will play an important role in the continued success of this event.

Thank you for considering this opportunity to partner with us. We would be honored to celebrate with you this year.

SPONSORSHIP INFORMATION

HERITAGE SPONSOR | \$1,000

- Company Logo on Main Stage Banner
- Business Recognition and Spotlight from Main Stage between performances
- Guaranteed Complimentary Vendor Booth Space
- Social Media Spotlight Prior to Event

FAMILIA SPONSOR | \$500

- Company Logo on Event Banners
- Business Recognition and Spotlight from Main Stage between performances
- Guaranteed Complimentary Vendor Booth Space
- Social Media Spotlight Prior to Event

COMPADRE SPONSOR | \$250

- Company Name on Event Banners
- Business Recognition on Stage at Beginning of Festival
- Social Media Spotlight Prior to Event

AMIGO | \$100

- Company/Individual name on Event Banners
- Social Media Spotlight Prior to Event

COMPANY NAME: _____

CONTACT: _____

PHONE NUMBER: _____

E-MAIL: _____

PREFERRED PAYMENT METHOD:

- CHECK (ENCLOSED)**
 CASH (ENCLOSED)
 PAYPAL INVOICE (\$3.50 PROCESSING FEE)
 VENMO (@EXPLOREELKIN)

Cash/Checks can be made out to Explore Elkin and dropped off at G&B Energy or mailed to Explore Elkin attn: Natalie Eidson PO Box 721, Elkin, NC 28621

If you have additional questions or would like to make an in-kind donation, please reach out to Lee Mastin at lee@gkrnc.com.